



RAISED RIGHT HERE

A HOMETOWN
RESILIENCE PARTNER

BACKGROUND:

Focus is on local resources, sustainability, and resilience for rural/hometowns

Programming

- encourage local Granges to do what they already often do: have local individuals with farms and businesses be part of their meetings and events.
- Encourage discussions about local sustainability and resilience
- Provide talking points for local Granges about the impact of farms and small businesses on local economies as well as challenges they facet
- Provide (for fee) lawn signs and window stickers with the RRH tag/logo that can be personalized to a county or region to identify local producers and mom-and-pop businesses
- Sell shirts and other items with the RRH branding and Grange logo encouraging people to see Grange as a place where local talent is “raised” (products aren’t just physical things - they are also Human Resources)

Legislative

- Look for legislation to endorse or groups to partner with the advocate for funding and opportunities for small businesses and local farms/Ag businesses (again, just another thing we do that can now fall under the umbrella)
- Lead or be significant part of coalitions to encourage options to keep people on farms or small businesses open
(especially related to health insurance, grants and educational opportunities)